



Green Diamond President Douglas Reed (center) presents St. Joseph Health-Humboldt County Chief Operating Officer David Southerland (right) and Vice President of Philanthropy Paul McGinty with a check for \$50,000 to support the purchase of a new 3-D mammography unit.

Green Diamond donates \$50K for 3-D mammography unit

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Green Diamond Resource Company recently donated \$50,000 to St. Joseph Hospital Cancer Care Campaign to go toward the purchase of a new 3-D mammography unit, which will help bring "the next generation of breast cancer screening to the North Coast," according to a news release.

The donation was made on behalf of the Simpson Family Fund. The descendants of the Simpson family are the owners of Green Diamond Resource Company with timberlands in Humboldt and Del Norte counties, according to the release.

Green Diamond President Douglas Reed presented the check to David Southerland, Chief Operating Officer of St. Joseph Health-Humboldt County and Paul McGinty, Vice President of Philanthropy on last week.

"Supporting local cancer care is a natural fit with the Fund's mission of supporting the communities in which we serve," Reed said in the release. "Through the Simpson Family Fund, we have the opportunity to provide meaningful support to organizations like St. Joseph Health that provide vital, life-saving services to the community."

The Hologic 3D mammography unit, which is expected to be purchased later this summer with screenings for patients available in the falls, "allows specialists to not only find breast cancer earlier but to also detect cancers that might be missed with 2-D mammography alone," the release states.

"This gift from the Simpson Family Fund brings St. Joseph Hospital one step closer to providing the latest in breast cancer screening technology," McGinty said. "We are grateful that the Fund and Green Diamond share our vision for improving the quality of life for our neighbors and friends here on the North Coast."

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