



## **FOR IMMEDIATE RELEASE**

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## **Arbor Day Foundation and Green Diamond Resource Company Team Up to Plant 1.2 Million Trees in Oregon After the 2021 Bootleg Fire** *These 1.2 million trees mark the start of a massive reforestation effort through 2026*

LINCOLN, Nebraska (June 7, 2022) – The Arbor Day Foundation is partnering with Green Diamond Resource Company to reforest 4,800 acres in 2022, almost a full year after the Bootleg Fire burned through hundreds of acres of Oregon's forests in July of 2021.

"Replanting after a wildfire is incredibly important because of the hope trees provide," said Dan Lambe, chief executive of the Arbor Day Foundation. "We're proud to be working with reforestation partners like Green Diamond who are committed to replanting forests after the Bootleg Fire burned through forested lands, homes and businesses throughout Oregon."

On July 6, 2021, lightning struck in the Fremont-Winema National Forest of South-Central Oregon, sparking the Bootleg Fire. During the next five weeks the fire spread across Klamath and Lake Counties, destroying 408 buildings, including 161 houses. In total, the fire burned 413,736 acres, including 110,694 acres of working forest land owned by Green Diamond Resource Company. The fire was contained on August 15 and earned notoriety as the third largest wildfire in modern-day Oregon history.

In the first year of these restoration efforts, the Arbor Day Foundation will be helping fund 1.2 million trees spread out over 4,800 acres of land owned and sustainably managed by Green Diamond Resource Company.

"Green Diamond supports a holistic view of restoration and recovery, considering economic, community and cultural outcomes that serve immediate and future needs," said Douglas Reed, president of Green Diamond Resource Company. "Our goal is to replant and restore our fire-affected lands and create fire-resilient ecosystems that sustain natural and human communities and healthy economies in partnership with neighboring landowners. In addition, we are focused on the stewardship of working forests that provide high-quality, carbon-friendly wood products for generations to come."



The Arbor Day Foundation is the world's largest membership nonprofit dedicated to planting trees. Its reforestation program reaches across the United States and into 51 countries. Since the founding of the reforestation program in 1990, the Arbor Day Foundation has planted nearly 150 million trees in natural forests across the globe.

### **About the Arbor Day Foundation**

Founded in 1972, the Arbor Day Foundation has grown to become the largest nonprofit membership organization dedicated to planting trees, with more than one million members, supporters and valued partners. Since 1972, almost 500 million Arbor Day Foundation trees have been planted in neighborhoods, communities, cities and forests throughout the world. Our vision is to lead toward a world where trees are used to solve issues critical to survival.

As one of the world's largest operating conservation foundations, the Arbor Day Foundation, through its members, partners and programs, educates and engages stakeholders and communities across the globe to involve themselves in its mission of planting, nurturing and celebrating trees. More information is available at [arborday.org](http://arborday.org).

### **About Green Diamond Resource Company**

Green Diamond Resource Company is a privately held forest products company with roots dating back to 1890. Today, the company owns working forest lands in Washington, Oregon, Montana, and California. A subsidiary, Green Diamond Management Company, provides forest management services in the U.S. South and West. All lands owned and managed by Green Diamond are independently audited and certified for sustainable forest management. More information about Green Diamond's environmental leadership may be found at [www.greendiamond.com](http://www.greendiamond.com).

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